

### A sad boardroom dry of new ideas and innovative energy

# The CEO has deadlines coming & invoices piling up

#### **Human resources**

Should he fire part of his team and hire new people to get new ideas on how to approach a technology transition to digital marketing to get new sales

opportunities on multi-channels.





### While meeting a friend for **lunch the CEO learns about**

@nythingmarketing.com

A new kind of consulting and digital marketing platform

connects people

## Checking the platform the CEO finds that the consulting & marketing platform could be the solution to his problems.

The platform is easy to use and brings three solutions in one place

**GET AN EXPERT** 

#### **Expert consultants**

The platform algorithm will match you automatically in minutes with the best expert for your project. Our consultants are skilled CEOs, managers, and entrepreneurs, etc.

GET THE APPLICATION

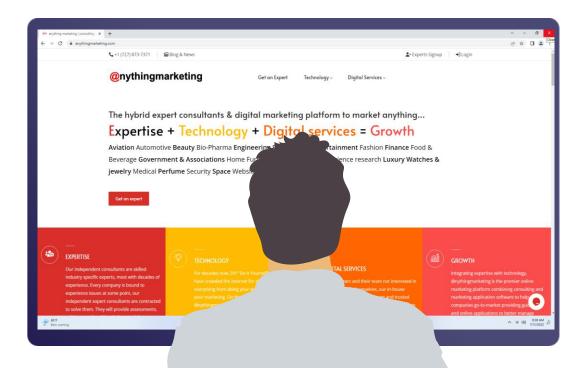
#### **DIY digital marketing applications**

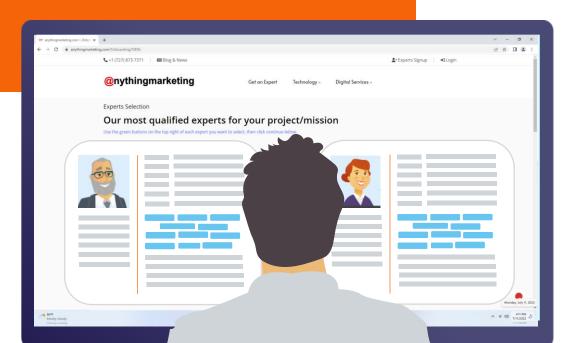
If you are familiar with digital marketing you can use the latest digital applications, including speed test, email campaign manager, SEO/SMO, and more. They are free to try.

MANAGED SERVICES

### Managed digital marketing services

If you prefer a seasoned team to handle the workload, click on the managed service you need and we or a certified partner will do it all for you from marketing to SEO & SMO.





GET AN EXPERT

### **Expert consultant automated matching**

in less than 5 minutes

### The algorithm proposes the best experts for the project to the CEO

At the end of the matching process, the CEO is given access to a scheduler to make their first appointment with the expert of their choosing. The whole process is painless and free of charge, no credit card needed. In fact, the entire platform is free of charge for the client, and if the client hires an expert consultant they will have access to online project management and marketing tools, such as email campaigns, SEO and SMO applications, etc.

GET THE APPLICATION

### Digital marketing DIY applications

everything you need for your marketing

### All our digital marketing applications and SEO/SMO TOOLS are free to try

If you hire an expert consultant, all the applications and tools on the platform will be free to use during the project. If you or someone in your team is knowledgeable in digital marketing then you can use our DIY applications. All are free to try, some are pay to upgrade and some are limited if free, including online management project, online document management, email campaign management, HTML creator and verifier, SEO analytics, SMO booster, etc.



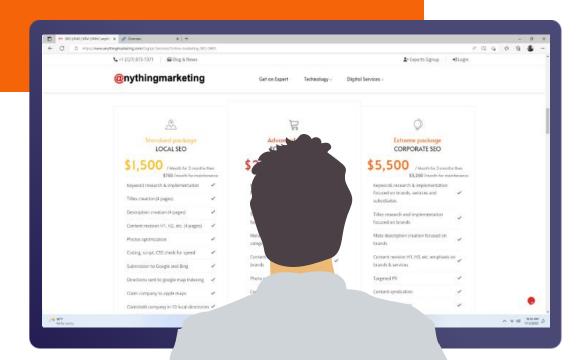


## Managed services from technology transition to marketing

When CEOs don't have the team or simply prefer to outsource

### We build and manage business applications for everything

From a simple business website, ecommerce, marketplace, and B2B portal to a complete business process management system, **@nythingmarketing** and its certified partners are managing thousands of satisfied clients in 37 industries. We provide them with custom programming but also hosting, security, networking, monitoring, maintenance, tech support, data management, lead generation, email campaign, marketing, advertising, SEO, and SMO.





## Working with @nythingmarketing independent experts

is as easy as if they were part of your own team

### The human expertise

The seasoned experts working with anything marketing are experienced senior executives, entrepreneurs and specialists in their industry. They have solutions.

### The advanced technology

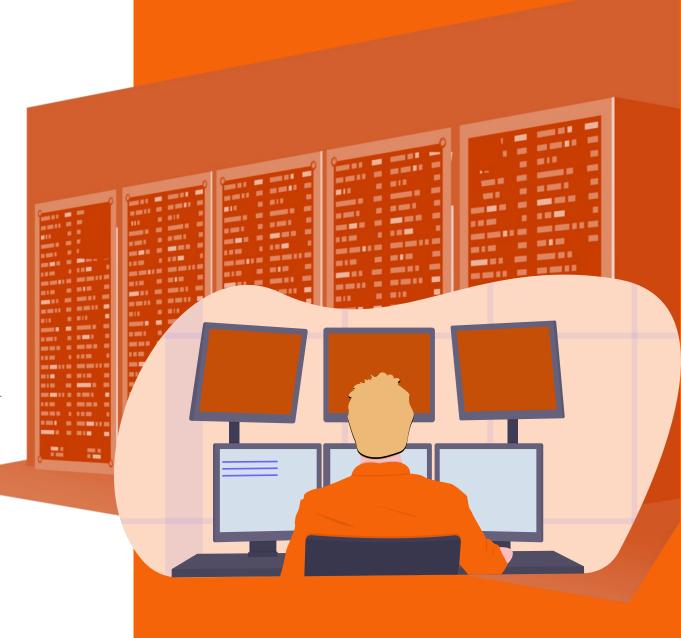
To help our experts help you, we have equipped our expert consultants with the latest digital marketing and communication tools so they can work with multi-location projects.

### Our mission and we accepted it!

Simplify consulting and digital marketing platform

We did not invent the concept of consulting but large consulting firms hire expert consultants after graduation. We don't do that, we approach retired CEOs, senior executives and a lot of entrepreneurs because they have both the skills and the experience to resolve your problems and many of them are still active.

Since a decade, marketing platforms have popped up like mushrooms and some of them are good but they have a common problem, they are not easy to use and are very expensive. We made our platform super simple and free or unexpensive for premium apps. They are also lacking the human touch and expertise so we have added the consulting aspect.





A cheerful boardroom full of new ideas and innovative energy

Thanks.

### @nythingmarketing.com

**Boost Your Online Work** 

**GET AN EXPERT** 

**GET THE APPLICATION** 

MANAGED SERVICES

GO TO

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